

For Immediate Release

For more information contact:
Joan Kayne, Director of Marketing
703-706-5167
email: jkayne@sdfcu.org

Branch Grand Opening at Virginia Elementary School



Ribbon cutting – President/CEO, Jan N. Roche, Susan King, and VP of Operations and Development Bill Cook, Jefferson-Houston Principal, Glenda Washington, 5th grade teacher, Billy Colbert, and students.

Alexandria, Virginia, October 23, 2003: Students and staff at Jefferson-Houston Elementary School in Alexandria, Virginia, celebrated their Branch Grand Opening. Through joint efforts from the school and State Department Federal Credit Union, a branch is now located in the school, which will be operated by its students. As part of the opening ceremonies, the students put on a dance show. All students and their family members at Jefferson-Houston are eligible to become members of State Department Federal Credit Union.

Select 4th and 5th graders, went through “Teller Training” at State Department Federal Credit Union. The staff volunteered their time and resources to train the students. The branch is open one day a week and the teller students can take deposits from other students. They must verify all information, make sure checks are endorsed, and ensure all appropriate forms are filled out. They will be supervised by staff from State Department Federal Credit Union, during their branch hours.

This provides a wonderful opportunity for students to learn financial basics. They get to personally experience what it is like to handle their own money and watch their savings grow. These students also get the chance to develop their dexterity by learning and working as tellers. It is obvious that they take much pride in the importance of their responsibilities. This community partnership should pave the way to financial success for these students. President/CEO, Jan N. Roche said, “I’m thrilled that our Credit Union has had an opportunity to participate in something like this. It is incredibly rewarding, to know that we have a role in helping these students and contributing back to the community.”



President/CEO, Jan N. Roche shakes hands with a student teller, after completing a transaction.

State Department Federal Credit Union serves employees of the State Department worldwide. The Credit Union also serves National Credit Union Administration employees. SDFCU has assets exceeding \$700 million with more than 62,000 members. See our website at www.sdfcu.org for more information.